



Envision Coeur d'Alene: Community Advisory Committee #1 Meeting Summary

AGENDA

Meeting Objectives: Introduce project and CAC role, identify vision elements

4:30 pm	Welcome and Agenda Overview <ul style="list-style-type: none">• Introductions• CAC Charter• Role
4:45 pm	Economic Development 101
5:15 pm	Coeur d'Alene Now
5:45 pm	Coeur d'Alene in 2040
6:00 pm	Close

Meeting Summary:

Alex Dupey, MIG Project Manager for Envision Coeur d'Alene, convened the meeting at 4:30pm.

- The CAC and project team introduced themselves.
- Following the introductions, Alex distributed the CAC/Focus Group charter. The charter describes the roles and responsibilities for both the CAC and Focus Groups (separate meetings), how decisions will be made, and expected behavior for each group member. Alex said that the goal of the committees and focus groups are to come to consensus on major comprehensive plan elements, including land use. However, if consensus cannot be reached, the committee may development majority/minority recommendations. Alex asked if any committee member cannot agree to these terms. All in attendance agreed with the charter.

- Alisa Pyszka, Bridge Consulting, presented baseline demographic and market analysis for Coeur d'Alene and surrounding areas (full report, revised to address CAC/City questions, is available on the project website). The presentation described how Coeur d'Alene compares to similar cities in the Northwest and Rocky Mountain region. The CAC requested that housing costs and rental information be reviewed, and that service-oriented employment analysis be expanded upon to get a better picture of employment in the area.
- Following the presentation, Alex broke the CAC into three groups to answer four questions:
 - What are words/phrases that describe Coeur d'Alene today (yellow sticky notes)?
 - What are words/phrases that describe Coeur d'Alene in 2040 (pink sticky notes)?
 - Looking at the pink stick notes, can these be organized into themes? If so, move the stickies and write what theme applies to the group of sticky notes.
 - Looking at what the group has developed and organized, what do you think are the biggest threats to achieving this CdA in 2040 (blue sticky notes)?
- Following the exercise, each group shared the key findings of their discussion, which were captured on the wallgraphic.
- After the report out, Alex talked about next steps for the process. The meeting closed at approximately 6:00pm.



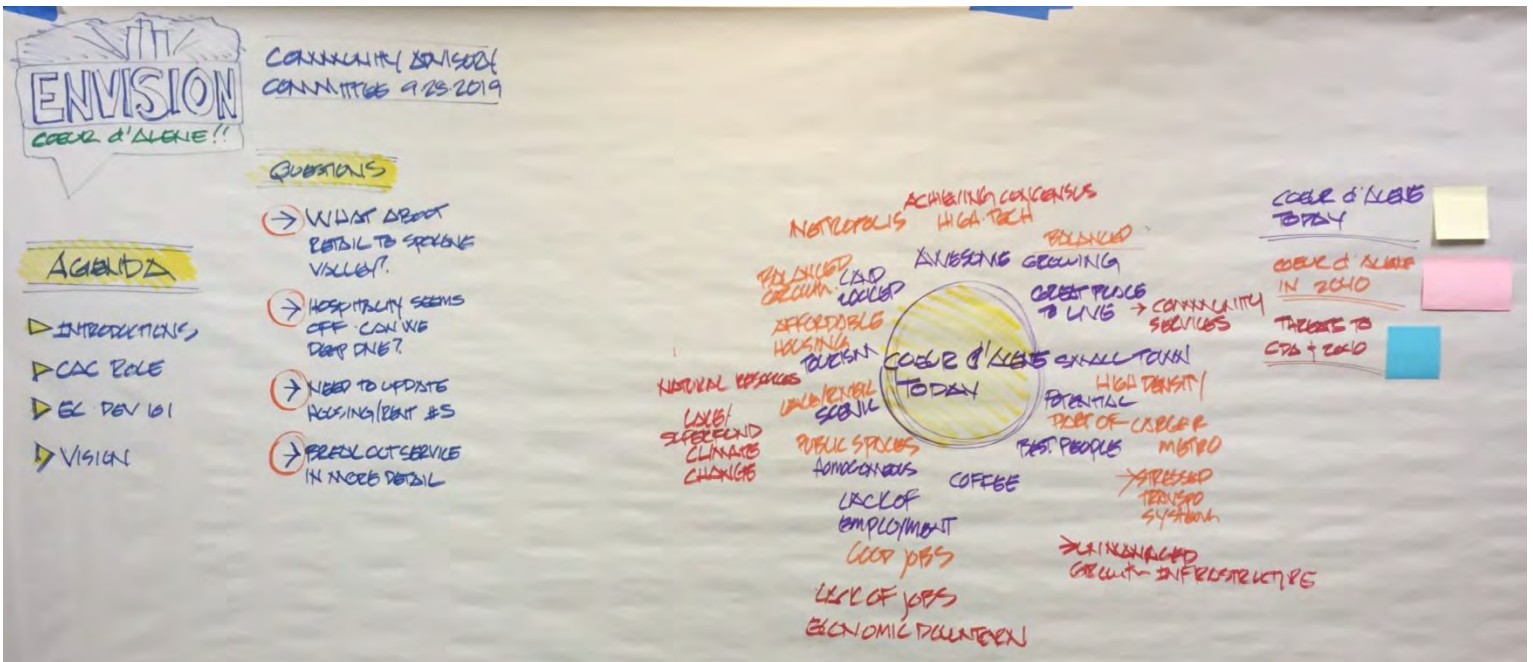
Wallgraphic Transcription

- Questions
 - What about retail to Spokane Valley?
 - Hospitality seems off- can we deep dive?
 - Need to update housing/ rent #s
 - Break out service in more detail

Coeur d'Alene Today

- Coeur d'Alene in 2040
 - Metropolis
 - High-tech
 - Balanced
 - Balanced growth
 - Affordable housing
 - Lake/ river
 - Public spaces
 - Good jobs
 - Stressed transportation system
 - Part of larger metro
 - High density

- CdA Today
 - Awesome
 - Growing
 - Great place to live
 - Small town
 - Potential
 - Best people
 - Coffee
 - Lack of employment
 - Homogeneous
 - Scenic
 - Tourism
 - Land locked
- Threats to CdA and 2040
 - Achieving consensus
 - Natural resources
 - Lake/ superfund climate change
 - Lack of jobs economic downtown
 - Unmanaged growth infrastructure
 - Community services



Wallgraphic

Post it notes transcriptions

In 2040...

Yellow

- Coeur d'Alene has a developing downtown
- CdA is being discovered
- A balanced metropolis with good jobs
- CdA is prime for growth
- Potential
- Changing personalities
- CdA has an issue with a lack of diversity
- CdA is scenic
- CdA is great for outdoor lovers
- CdA is "pleasant"
- CdA is vibrant
- CdA is a desirable place to live
- Small town feel
- Great downtown
- Trees
- Waterfront
- Outdoor haven
- Shadow of Spokane
- Great leadership
- Competing senses of value/ vision
- CdA is part of a larger metro
- CdA has the nicest people
- Retirement destination
- Emerging economic opportunity
- Higher density, infill, landlock, awesome!
- The heart of CdA is the lake
- CdA is vibrant and beautiful
- Vibrant art scene
- Great place to live!
- Awesome!
- Great bike trails
- CdA is growing fast
- Changed
- Transportation- public needs
- Population
- Growth
- Land use
- Limited public lake access
- Housing problems for low income

Blue

- Water pollution
- Culture and climate

- Providing well paying jobs
- Jobs
- Unplanned growth

Pink

- Part of a larger metropolis
- A recognized (tech) hub
- CdA is no longer associated with racism and lack of diversity
- Full
- Has a livable wage
- Environmentally stressed
- If growth is balanced with preservation of green space education, economic development, infrastructure... we have a thriving metropolitan area and a great place to live
- CdA is still beautiful
- Better
- CdA meets the needs of its diverse population
- Every major road has dedicated bike lanes
- More multi-story housing development
- CdA homes are available and affordable
- Congested
- Has reached its maximum size-land locked
- Feeling the impacts of growing communities in vicinity-past falls, Hayden, etc.
- Unmanaged growth
- Land locked capacity issues
- Full!!!
- Mountains to state line
- CdA wants to grow and keep what makes it the place we chose to live
- Congestion
- Smaller than Post Falls (population)
- Public spaces to enjoy the natural environment
- Housing for everyone
- Growing!
- CdA is larger but keeps the character of it's small town roots
- High density
- Public space
- Balanced growth
- High tech
- Smart City (tech city)
- Tech hub
- Tourism centric high tech draw
- Climate change

