The Mayors’ Institute on City Design

Alumni Technical Assistance Program
Coeur d’Alene, Idaho
Facilitated by Metro
August 11-13, 2009

American Architectural Foundation
NATIONAL ENDOWMENT FOR THE ARTS
THE U.S. CONFERENCE OF MAYORS
Education Corridor
Coeur d’Alene
Idaho

Framework, Ideas and
Recommendations

Maurice Cox
Scot Hein
Jacinta McCann, FAILA
Michael Singer

August 13, 2009
Education Corridor
Coeur d’Alene

Agenda

/ What we heard
/ What we saw
/ Framing ideas and principles
/ Framework plan
/ Key areas and opportunities
/ Next Steps
What We Heard
Academic Institutions

Mic Armon
North Idaho College Board of Trustees

Jay Baldwin
Northern Idaho Center for Higher Education

Priscilla Bell
President, North Idaho College

Larry Branen
University of Idaho, Coeur d'Alene

Cyndie Hammond
Lewis-Clark State College, Coeur d'Alene Center

Steve Meyer
North Idaho College Foundation

Jack Morris
University of Idaho, College of Business and Economics

Duane Nellis
President, University of Idaho

Dene Thomas
President, Lewis-Clark State College

David Wold
North Idaho College Foundation
State Leadership

Having to balance limited funding across institutions in multiple locations around the state

Enthusiastic about partnership between institutions

Connection city / trail system

Site as public amenity

Using the site as laboratory

Retaining educational capital in community is very important

“Access is horrible”

“The four lane highway is a great barrier”

“A signature project could draw more funding”

Senator Jim Hammond
Representative George Sayler
Senator John Goedde
Councilman Mike Kennedy
Don Soltman
Idaho Board of Education
**Development Community**

Remove the wastewater plant and build a new one on the prairie

There are new residential and commercial opportunities on the site

Commercial access to water is very limited, need more access

Honor lumber and mining heritage of the area

Not much of a market for retail on educational site

With questionable school growth why take more land from the tax base?

Development should not distract from downtown retail

“The brand name of Coeur d’Alene is - ‘Trees!’ “

John Beutler  
Century 21

Marshall Chesrown  
Black Rock

Duane Hagadone  
Hagadone Hospitality

Steve Meyer  
Parkwood Properties
Neighborhood, Culture, and Community Development

Celebrating the past – honoring mining, timber, railroad and Native American communities

Improving traffic flow into and out of the site

Maintain integrity of the site

Where is the access going to be?

No commercial development in community, but nearby

Not just short term improvements, thoughtful long range outlook

Memorial field – preserve!

“We need to maintain the integrity of the neighborhood. No towers of steel and glass, we need Northwest architecture”

“As a whole we want to see community amenities, especially outdoor activities grow here”

Kathy Arneson
Museum of North Idaho

Michael Becket
Fort Grounds Homeowners Association

John Bruning
City Council

Rod Colwell
Lake City Development Corporation

Dorothy Dahlgren
Museum of North Idaho

Jimmie Dorsey
Kootenai Metropolitan Planning Organization

Steve Griffitts
Jobs Plus

Al Hassell,
City Council, LCDC

Scott Hoskins
Lake City Development Corporation

Dave Patzer
Lake City Development Corporation

Paul Vilandre
Museum of North Idaho
**Downtown, Design, and Community Development**

Preserve memorial field and events spaces in four corners area

Connectivity between downtown and campus

Affordable housing for students on/near campus

Pedestrian bridge across to Blackwell Island

Wastewater plant as opportunity for research, but also concern for neighborhood

Parking is a major issue

Preserve/honor history of timber industry

Educational institutions should support the local business community

“Memorial field is a key legacy structure”

Katie Brodie  
Governors’ Office

Jonathan Coe  
Chamber of Commerce

Terry Cooper  
Downtown Association

Bruce Cyr  
Ft. Grounds Homeowners Association

Ron Edinger  
City Council

Jim Elder,  
Lake City Development Corp./Jobs Plus

Woody McEvers  
City Council

Analise Miller  
Downtown Assoc./Miller Stauffer Architects

Jon Mueller  
American Society of Landscape Architects

Mike Patrick  
CdA Press

Dick Stauffer  
Miller Stauffer Architects
Funding – Where will it come from?

Institutions need to cooperate in order to access funds

Site needs to speak to the local tribe and the former timber industry

Inlet at mill site could be an interpretive historical amenity

Summer theater – needs an improved facility.

Releasing northern portion of site to development is an opportunity.

Connect hospital to site through trail system.

Neighborhood, Community, Health and Development

Tony Berns
Lake City Development Corporation

Denny Davis
Lake City Development Corporation

Deanna Goodlander
City Council, LCDC

Brad Jordan
Planning Commission

Mike Kennedy
City Council

Kraig Lysek
Fort Grounds Homeowners Association

Brad Marshall
J.U.B. Engineers

Joe Morris
Kootenai Health

Charlie Nipp
Lake City Development Corporation
City Staff

Technical aspects of the wastewater plant

Traffic issues along Northwest Boulevard

Key access points to site area

Gordon Dobler
City Engineer

Doug Eastwood
Parks Director

Mike Gridley
City Attorney

Don Keil
Wastewater Treatment Plant

Troy Tymesen
Finance Director

Dave Yadon
Planning Director
What We Saw
What we saw
What we saw
What we saw
What we saw
San Pedro Waterfront
Los Angeles
What we saw
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Ideas and Principles
The San Pedro Waterfront reunites a community with its harbor, creating a new focus for local activity and pride.

Client
Port of Los Angeles

160ha waterfront promenade and open space

Transforms port into visitor-friendly area for cruise terminal

Part of broader “bridge to breakwater” vision for LA
Ideas and Principles

Economic Development
Community Connectivity
Higher Education Identity
Culture and History
Access, Parking & Wayfinding
Environmental Health
Economic Development

- Public / Private Development Partnerships
- Housing
- Green Jobs
- Retail / Commercial
Community Connectivity

Safe Access across NW Boulevard
Downtown & Campus Connections
Amenities
Higher Education Identity

- Branding uniting Campus – City – County
- Partnership between Institutions
- “Front doors” & View Corridors
- Gateway Building
- Compact Campus
Culture & History

Natural: River – Lake – Forest – Geology – Ecology

Pre-Context

European Settlement: Logging – Mining – Rail – Commerce

Reveal – Interpret – Teach

Living Culture
Access, Parking & Wayfinding

- Parking at Perimeter
- Downtown Garage
- Structured Parking
- Improved Intersections / Entries – Hubbard & River
- Campus Identity at Northwest Boulevard
- Grid Network of Streets & Pedestrian Paths
- Clarity of public realm
- Tie Parking Projections to Alternative Transportation Strategies
Environmental Health

Develop and establish guidelines that enhance and regenerate the site’s natural systems and establish new and existing building criteria

Conserve energy / natural resources
Framework Plan

Northwest Boulevard

Campus – Housing and Urban Agriculture

Waste Water Treatment Plant / Environmental Experience

Mill Site

Railroad

Downtown Hinge
Northwest Boulevard
UNIVERSITY OF VIRGINIA
Charlottesville, Virginia (Founded 1819)
POPULATION: Undergraduate — 12,440
Graduate — 4,110 Total Student Population — 18,463
Faculty — 1,817 Staff — 3,978
Total Campus Population — 24,258
ON-CAMPUS HOUSING: Undergrad — 5,971
Graduate/Spouse — 573 Faculty — 110
LAND USE: Buildings — 11,419,979 gsf
Land — 1,809 acres Parking — 14,120 spaces

DUKE UNIVERSITY
Durham, North Carolina (Founded 1838)
POPULATION: Undergraduate — 6,264
Graduate — 4,426 Total Student Population — 10,630
Faculty — 1,442 Staff — 4,819
Total Campus Population — 16,891
ON-CAMPUS HOUSING: Undergrad — 5,282
Graduate/Spouse — 200 Faculty — 14
LAND USE: Buildings — 3,500,000 gsf
Land — 1,812 acres Parking — 7,783 spaces
MASSACHUSETTS INSTITUTE OF TECHNOLOGY
Cambridge, Massachusetts (Founded 1861)
POPULATION: Undergraduate — 4,300
Graduate — 5,672 Total Student Population — 9,972
Faculty — 931 Staff — 7,067
Total Campus Population — 17,970
ON-CAMPUS HOUSING: Undergrad — 2,735
Graduate/Married — 1,474 Faculty — 0
LAND USE: Buildings — 9,300,000 gsf
Land — 154 acres Parking — 4,814 spaces

PRINCETON UNIVERSITY
Princeton, New Jersey (Founded 1746)
POPULATION: Undergraduate — 4,600
Graduate — 1,751 Total Student Population — 6,351
Faculty — 700 Staff — 11,124
Total Campus Population — 18,175
ON-CAMPUS HOUSING: Undergrad — 4,300
Graduate/Married — 1,088 Faculty — 700
LAND USE: Buildings — 8,260,967 gsf
Land — 500 acres Parking — 3,639 spaces
Sewage Treatment Plant