



CDA-TV COMMITTEE MINUTES
August 12, 2019 8:00 A.M.
City Conference Room #5
Currently airing on Channel 1301

Present: Jeff Crowe, Woody McEvers, Chris Pfeiffer, Katherine Hoyer, and Bruce Hathaway, Joseph Morrison, Michael Drobnock, and Renata McLeod.

Absent: Scott Maben

1. **Meeting Minutes from June 10, 2019** – Motion by Pfeiffer seconded by Drobnock. **Motion Carried.**
2. **Appointment of Joseph Morrison** – Motion by Pfeiffer, seconded by Drobnock to seek reappointment of Bruce Hathaway and Woody McEvers.
3. **Election Forum** – Renata noted that the Press and the Coeur Group would like to hold forums. We may have two forums one for County seats and one for city seats. The dates set are October 3 and October 9 but we don't know which one is which yet. In order to air the programs for a long enough period of time, the 9th would be the latest we would want to host the forums. The committee noted the Coeur Group should provide an answer by the end of the month. The Committee also asked about how to make each one look unique, so ask what each group would want to do to accomplish that.
4. **Contractor's Report** – Jeff provided the channel activity reports for June, and July. He noted that he completed the Police victims advocate program and that he plans to submit for an award. The Fire Department had a self-inspection program they promoted. In July there were some really long meetings, and they are not currently airing any Mayor's shows. He is working on the Seltice Way round about art video, which will be aired instead of an on-site dedication. He noted the use of the community room and questioned the audio use standards as there has been damage to the cords.
5. **Roundtable:** Woody noted some Facebook and social media feedback, and that two or three councilmembers have been talking about a communication person for the city. Chris agreed it is good to have a face of the organization and noted that Laura Rumpler and the President divide the duties amongst themselves at NIC. Scott Maben may be a good resource to talk to about this option, and that it is important to do PR all the time, not just during a crisis. The 2030 group may also be a way to feed information out to the community. Renata noted the film permit fee structure will be prepared for the next meeting.
6. **Next Meeting:** The next Meeting is scheduled on September 9, 2019.
7. **Adjournment 9:09 a.m.**