



CDA-TV COMMITTEE MINUTES
June 10, 2019 8:00 A.M.
City Conference Room #5
Currently airing on Channel 1301

Present: Jeff Crowe, Woody McEvers, Chris Pfeiffer, Katherine Hoyer, and Bruce Hathaway, Joseph Morrison, Michael Drobnock, and Renata McLeod.

Absent: Scott Maben and Zack MacKimmie

1. **Meeting Minutes from March 11, 2019** – Motion by Pfeiffer seconded by Hoyer. **Motion Carried.**
2. **Appointment of Joseph Morrison** – Motion by Pfeiffer, seconded by Hoyer to seek reappointment of Joseph Morrison as the student representative.
3. **Contractor's Report** - Jeff provided the channel activity reports for April and May. He noted that in April the City lost a mixer and replaced it with one that has a USB port that will now play music. He noted that in May he got the SHURE mixer back and it is working fine. David Adler came in May and he recorded it with the maximum capacity crowd and that he filmed a hillside burn demonstration for the Fire Department and made it into a PSA. He is working on a PSA for the Police Department, regarding victim services and on another spot with Panhandle Health regarding the opioid crisis. Renata will check to see if the lobby TV can play the PSA's with closed captioning. He provided a brief update regarding the County, noting that they current place the recorded meetings on YouTube but are not sending it to the City for rebroadcasting. He will contact Nancy Jones to determine if there is an issue. Jeff noted that Richard at Charter Cable has retired so they have a new person to serve in that roll and will talk about the possibility of moving our channel to HD. Leightronics has said that the product will be discontinued and no longer serviced, this will require a nexus box. A new one would be approximately \$15,000 and will only be offered in HD. The old box has been running for 15 years.
4. **Roundtable:** Micheal noted that the City of Hayden received a notice from Charter Cable that the free service is for governments is programming not for the rental of the digital box. Discussion ensued regarding what becomes of the channel side if cable every goes away. The demographics of who watches through cable is likely senior citizens and the younger generation looks to streaming solutions. Woody reminded the group that the City still gets franchise fees.
5. **Next Meeting:** The next Meeting is tentatively scheduled on July 8, 2019.
6. **Adjournment 8:50 a.m.**