



CDA-TV COMMITTEE MINUTES
November 13, 2017 8:00 A.M.
Library Jameson Room

Present: Jeff Crowe, Melanie Collett, Bruce Hathaway, Michael Drobnock, Woody McEvers, Chris Pfeiffer, and Renata McLeod.

1. **Student Representative** – We have Joe Morrison assigned to our committee. An email was sent out to him two weeks ago. Renata will follow up with a phone call.
2. **Capital Funding** – Renata noted that she has signed copy of the agreements and will send those out with the invoices before the end of this month. She is still waiting to hear from the School District.
3. **Survey** – The committee discussed the current survey results. Melanie Collette agreed to do the drawing and presentation of the I-pad winner at the Council meeting on the 17th. The Committee noted that we need to better advertise the Facebook live feeds based on some of the responses received. Melanie noted that the Committee should look at the question analysis deeper than general responses such as the age group for who is watching via TV versus Facebook Live. It was great to hear that the majority of the respondents noted that CDATV was very important to them. Jeff Crowe noted that Hayden, School District, and NIC can also purchase a box to live stream to Facebook.
4. **Contractor's Report** - Jeff provided the channel activity report. He noted that the County is considering putting their videos on-line and no longer retaining on-site copies or burning to CD. He congratulated Michelle Cushing for doing several CDBG spots this past month. As of 2020, the FCC will take the wireless microphone frequency and microphones will need to be replaced shortly thereafter. There are only two bands in the wireless spectrum so those will need to be replaced in three years. Jeff also noted that the recent Mayor show was recorded with the County Commissioners and they talked a bit about the airing of the County meetings and may be in touch with NIC to help record a few meetings soon.
5. **Roundtable:** Michael noted that the City of Hayden is looking at new software for building permits and financial duties and it will be a large job. Jeff reminded Michael that he has a couple surplus cameras for the Hayden meeting room. They agreed to coordinate a time for installation.
6. **Adjournment 8:50 a.m.** – The next Meeting will be held December 11, 2017.