



CDA-TV COMMITTEE MINUTES

October 8, 2018 8:00 A.M.

City Conference Room #5

Currently airing on Channel 1301

Present: Jeff Crowe, Woody McEvers, Joseph Morrison, Bruce Hathaway, Scott Maben, and Renata McLeod.

Guests: Jimmy McAndrew and Shane Greenfield from the Coeur Group.

1. **Meeting Minutes** – Motion by Joseph, seconded by Woody. Motion Carried.
2. **Candidate Forums** –Both candidate forums will be streamed live to Facebook and the cable channel.
 - a. **State – Lead Coeur d’Alene Press** – Renata noted that Mike Patrick was unable to make the meeting this morning; however, he provided the following update. They sent out invites for the October 23, 2018 forum, with questionnaires, to all the legislative candidates and approximately two-thirds have confirmed their attendance. They will allow the single candidates to attend if the opponent can’t attend. Joseph, Bruce, Woody, and Renata will be in attendance to assist with the event.
 - b. **County- Lead the Coeur Group** – Jimmy noted that they will host their forum on Monday, October 22, 2018. They plan to have the County Clerk candidates go first, and then the County Commissioners. Currently, two candidates have confirmed attendance, and they are waiting for the two others to note their attendance. He will send out the ground rules today and seek final confirmation. Jimmy will serve as the moderator with two panelists. They will operate the forum as they have in the past and expect it will only take about an hour. Since there are only two candidates they will use podiums on the stage, Shane will look for two matching podiums to bring to the event. They will have approximately 6 volunteers the night of the meeting.
3. **Contractor’s Report** - Jeff provided the channel activity report. He noted that he spent a day filming the installation of the retaining wall. Streets/Engineering Superintendent Tim Martin is putting together a script. Jeff will not be here for the next meeting and has scheduled Andy and Kyle to cover the rest of the city meetings during his absence. He has purchased a wave form monitor to observe the signal going to the cable company, who is compressing our feed to a 4x3 ratio and it is messing up the graphics. He will be contacting them to determine if there is a better format for us to send out our signal. Additionally, he noted a software update to the tri-caster; he performed the update on Friday and was glad to see it did not delete the graphic library, as it did in the last update. He wanted the School District to know it will be O.K. to upload. Jeff will be sending in the sure mixer and will try to coordinate with Hayden to send theirs at the same time.
4. **Roundtable:** Renata noted that Bette Ammon would like Jeff to contact her regarding the wire damage occurring when groups are using the community room and we will look at the costs after we can determine when the damage is occurring. Jeff also noted that when the

dais is moved by others the wires get damaged. Jeff has simplified the stage projector wiring so it should be easier for others to use. Woody noted that they Mayor's show is being planned and has a lot of b-roll from the skateboard park opening. The School Board superintendent is another show opportunity. It was determined to try to schedule the Mayor's show production for the first week of December. Scott will check to see when the School Superintendent is available. He also noted that the District plans to test out the Facebook streaming capability next Monday. Woody noted that the recordings from the School District look much better and sound much better.

5. **Next Meeting:** Due to the Veteran's day holiday, the next Meeting will be held December 10, 2018.
6. **Adjournment 9:03 a.m.**

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