



## CDA-TV COMMITTEE MINUTES

August 14, 2017 8:00 A.M.

Library Jameson Room

**Present:** Jeff Crowe, Melanie Collett, Bruce Hathaway, Woody McEvers, Chris Pfeiffer, and Renata McLeod. Guests include: Peter Smith, Jimmy Andrews, and Bobby Myers.

- 1. Capital Funding** – Renata noted that NIC, Hayden, and ignite cda are willing partners for the funding agreement. She noted that she still needs to hear from the School District. Sam said he would contact Scott Maben to see if he would be willing to join the committee and the interest level of the District. Jeff noted that the another County Commissioners have stopped by to check out the booth.
- 2. Election Forum Planning** – Renata noted that the local election will be held November 7, 2017. Discussion ensued regarding campaign filing deadlines. The Coeur Group will attend our next meeting to be held on September 11 to further discuss the event. They will tentative hold October 11, 2017 as the forum date. Renata reserved the Library Community Room. The May primary is another option for a future forum. At the next meeting the group can discuss social medial outreach through Facebook, etc. access for people, room set-up etc.
- 3. Survey Possibilities** – The group reviewed the survey questions and agreed to add a bit of information regarding if someone would watch programming if it were on the internet. Bunkhouse Media offered an I-pad as an item someone can win for taking the survey. They would have to give their address to enter to win, which would give a method to provide them information in the future. Additional methods of distributing the survey could include hard copies at the Library or the utility counter, and we could seek to partner with 2030. Renata and Melanie will work on drafting the survey based on the group input. The group hopes to send out the link to the survey prior to Sam's scheduled leave in September.
- 4. Contractor's Report** - Jeff provided the channel activity report. He noted that they are not currently airing the Coffee with the Mayor show but the studio is ready when new programs are ready to be recorded. He noted that the NIC President has not produced any shows and Jeff encouraged NIC staff to encourage him to do that. The PBX phone dial in system has been problematic. Problem is that the PBX equipment was purchased 10 years. A different system may work better. He estimated it would cost approximately \$3,500. Facebook live streaming will take place for the first time tomorrow at the Council meeting. There is a simple way to do connect with a \$2,000 software upgrade to the tri-caster. Melanie noted that questions and comments can occur during the meeting on Facebook live stream.
- 5. Roundtable:** Woody noted that years ago an NIC political science class conducted a candidate forum, which he felt was the most interesting forum he has attended. He noted that it was very spontaneous and there were different questions for each candidate depending on the student. He wondered if they were interested in doing that again. Chris stated he would check into it.
- 6. Adjournment 9:17 a.m.** – The next Meeting will be held September 11, 2017.