



CDA-TV COMMITTEE MINUTES
February 12, 2018 8:00 A.M.
Library Jameson Room

Present: Jeff Crowe, Bruce Hathaway, Michael Drobnock, Woody McEvers, Chris Pfeiffer, Joe Morrison, and Renata McLeod.

1. **Committee Chair Election**– Renata noted that Melanie Collette took a job in Spokane and is no longer working for Panhandle Health District and gave her resignation from the Committee. Bruce Hathaway agreed to be the Chairman. Motion by Michael second by Chris, mo. Carried.
2. **Survey** – The committee discussed promotional video for the channel and note that committees can be viewed on facebook. People don't know we are there, so we need to do some sponsorships when applicable, like snow plow and leaf feast. Woody asked if NIC is recording the basketball games live. Chris noted that Dick Haugan has his own unit and is an independent contractor to the college athletic department/booster club. Discussion ensued regarding a college president show and other opportunities with the college. Renata noted that the winner of the I-pad has not responded to all efforts. The group decided to turn the I-pad back to Jeff Crowe and next time we will seek phone numbers.
3. **Contractor's Report** - Jeff provided the channel activity report. They are airing the state of the city and can go live next year with the purchase of a certain box \$300.00. This would also be an opportunity for Hayden to do streaming as well. Jeff will test out the youtube live option this month. The nexus box had to be sent into the shop and it took three weeks to get it back and cost about \$500.00 to fix, which is worthwhile for a \$6,000 piece of equipment (purchased in 2005). The City of Hayden let us borrow their box in the meantime and rescued us during that time. Tricaster boxes are coming up on the used market and would be a good option for off-site productions like the state of the city event or other community events. He is working on updating the operations manual.
4. **Roundtable:** CDA education partnership Foundation, hosted state of the district address looking at March 12 and 13 at the innovation den. They are interested in live streaming of the School District Board Meetings. Jeff noted that the athletic department has several cameras that can tie into the tricaster that could be used at the innovation den event. Scott will start to have videos on Thursday morning.
5. **Adjournment 8:51 a.m.** – The next Meeting will be held March 12, 2018.