

COEUR D'ALENE TELEVISION
(CDATV)

OPERATIONAL POLICIES AND PROCEDURES



ADOPTED: January 17, 2006 via Resolution No. 06-005
as amended by Resolution No. 19-020

Originally Prepared by the CDATV Ad Hoc Committee

Dave Walker, Chairman

Members: Jeff Crowe, Janet Feiler, Bruce Hathaway, Eve Knudtsen, Jim Van Sky,
Woody McEvers, Renata McLeod, Susan Weathers

As Amended in 2019 by CDATV Committee, members: Bruce Hathaway, Chairman; Jeff Crowe, Chris Pfeiffer, Michael Drobnock, Katherine Hoyer, Scott Maben, Joseph Morrison (Student Representative), Zack MacKimmie (Alternate Student Representative), Woody McEvers (City Council Representative), and Renata McLeod (City Clerk)

I. PURPOSE

The purposes of these Operational Policies and Procedures are to define the function of the Coeur d'Alene Government/Public Education Cable Access Channel, [Coeur d'Alene City TV (CDATV)] provide direction to City Staff, and assist the public in understanding the services offered by CDATV.

II. MISSION AND GOALS FOR CDATV

- A. CDATV is designated as a government/public education channel, as provided for in the 1994 Cable Act and the franchise agreement between the City of Coeur d'Alene and Adelphia (now Charter Communications and regulated under a state franchise agreement dated September 11, 2014)pursuant to Ordinance No. 3161, originally adopted January 20, 2004. To provide clarity to the community, this channel is not utilized for general public access purposes. Public Access, as defined by the Federal Communications Commission (FCC), is a channel used by the general public. Educational Channels are used by Education Institutions for educational programming and Government Channels are used for local government programming and controlled directly by the local government.
- B. The mission of CDATV is to enhance the community's public information and communications system, involve the community in local government decision making, and provide useful local government/public education information to general and specialized audiences.

III. CHANNEL PROGRAMMING

- A. Programming Responsibility
 - 1. The City of Coeur d'Alene reserves the right to program CDATV Channel in accordance with the objective identified above.
 - 2. The City of Coeur d'Alene shall follow FCC guidelines for government/public education television.
 - 3. The City Television Coordinator shall make all initial programming decisions.
 - 4. An aggrieved person may appeal programming decisions, in writing, to the City Clerk within ten (10) days of the decision. The decision of the City Clerk may be appealed to the CDATV Committee within ten (10) days of the Clerk's decision by a written notice of appeal. Any person aggrieved by the determination of the CDATV Committee may appeal to the City Council, in writing, within ten (10) days of the Committee's decision. The decision of the City Council shall be final.