A CONTINUED MEETING OF THE
COEUR D’ALENE CITY COUNCIL
MAY 12, 2015

The Coeur d’Alene City Council met in a continued session in the Old Council Chambers located within City Hall at 710 E. Mullan Avenue, Coeur d’Alene, ID 83814 May 12, 2015 at 4:00 p.m., there being present upon roll call a quorum.

Steve Widmyer, Mayor

Woody McEvers )    Members of City Council Present
Steve Adams  )
Ron Edinger  )
Kiki Miller  )    Arrived at 4:25 p.m.
Dan Gookin  )
Amy Evans  )

CITY STAFF PRESENT: Jim Hammond, City Administrator; Renata McLeod, City Clerk; Steve Anthony, Parks and Recreation Director; Mike Gridley, City Attorney; Jim Markley, Water Superintendent; Troy Tymesen, Finance Director; Tim Martin, Street Superintendent; Kenny Gabriel, Fire Chief; Ed Wagner, Building Services Director; Gordon Dobler, City Engineer; Lee White, Police Chief; Hilary Anderson, Community Planning Director; Sid Fredrickson, Wastewater Superintendent; Bette Ammon, Library Director; Melissa Tosi, Human Resource Director; and Keith Erickson, Communication Coordinator.

CALL TO ORDER: Mayor Widmyer called the meeting to order and thanked the Department Heads for the ideas they submitted. He stated that this year is probably going to be a heavy emphasis on public safety. Mr. Tymesen stated that the goal for the meeting is to do some visioning and to hear from the City Council what they would want staff priorities to be for next fiscal year.

VISION 2030 UPDATE – Community Planning Director Hilary Anderson presented information regarding the current status of Vision 2030 goals. With the Vision 2030 goals, there are 84 items noted that would be led by the City. Staff has begun working on 25 items with 29 more to start between 2015-2017. There are 30 more that will begin after 2017. Ms. Anderson provided the Council with a progress report outlining 29 in progress goals. Some goals specifically set to begin within Fiscal Year 2015-2016 include completion of the acquisition of BNSF right-of-way; parking expansion and maintenance; East Sherman Avenue Master Plan; satellite public library branch; and public safety efforts. She noted that staff will continue to work toward future goals and that many of the proposed goals align with the Vision 2030 plan.

DISCUSSION: Councilmember McEvers stated that many of the Vision 2030 projects have been on-going for a long time and they are now moving forward. The City Council affirmed that they would like staff to continue working toward Vision 2030 goals.
LET’S MOVE UPDATE – Parks and Recreation Director Steve Anthony stated that the Let’s Move initiative is a joint project with the Panhandle Health District. He stated that they are currently working with their third director from Panhandle Health District, so they are a little stalled in progress as they bring her up to speed. The City has received bronze and silver status in their assigned areas. Staff has completed the mapping of play spaces and the safe walking routes to schools. Mr. Anthony explained that they are working on the community profile status. The City received the gold metal status for daycares which he credited to the hard work of Deputy City Clerk Kathy Lewis. He clarified that the current partners for “Let’s Move” are School District #271, Panhandle Health, and the City, which is less than the initial large support group.

DISCUSSION: Mayor Widmyer expressed concern regarding the low amount of meeting attendance and how much staff time the project absorbs. He recalled that the program was supposed to need city support but not a lot of staff resources. Mr. Anthony stated that this is not a number one priority for his staff and that they work on it as they have time. Councilmember Gookin stated that he was concerned with the rules imposed on the vendors in their lease agreements. Councilmember McEvers stated that he did not want the program to be a burden on staff. Councilmember Adams stated that he would like this item to come back to the Council with a status update. The Council affirmed that they would like to have staff reevaluate the program.

REVIEW OF STRATEGIC GOALS FY 14-15 - Communications Coordinator Keith Erickson stated that he reviewed the fiscal year 2014/2015 goals with input from the Department Heads. He found that there were no goals left un-addressed, as they were either completed or in-progress.

DISCUSSION: Mayor Widmyer asked Mr. Dobler for an update on the levee recertification and an expected completion date. Mr. Dobler explained that the work tasks for this year are complete and that the application is under FEMA review. He clarified that there are some structural items that need to be completed including the closure near the old mill yard and reconstruction south of the museum and a replacement of the wall along Northwest Boulevard. Mr. Dobler believes the work will be done next summer. Then, FEMA will issue a preliminary approval, any additional work can be completed, and then the City can submit for final approval in the fall of 2016.

Councilmember McEvers asked Mr. Dobler for an update on the 15th Street overlay. Mr. Dobler explained that the Capital Improvement Plan has set it forward for 2017. Additionally, there are some funding issues with Government Way so it will depend if overlay funds will have to be used to cover the gap. Councilmember McEvers asked if 15th Street was a priority due to traffic volume or some other pressure point. Mr. Dobler felt it was a Council priority in the past. Additionally, it is the last collector that needs to be redone and it will take a large amount of money.

Fire Chief Gabriel stated that May 19, 2015 will be the GO Bond election date.
Strategic Planning Discussion for FY 15-16 - Mayor Widmyer asked Police Chief White to review the Police Department needs for the next fiscal year. Chief White stated that he would like to request staffing for six patrol officers, additional code enforcement, animal control, and report writers. These positions are based on a crime rate analysis done earlier this year that exposed a need for 19 officers. In order to begin to fill this gap he would utilize some part-time positions that would aid in the work load and stretch the need to higher officers over several fiscal years. Chief White stated that they currently have two positions dedicated to crime analysis, which is a big part of targeting crime hot spots for patrol to focus on. Currently patrol resources often go from call-to-call with no time for community education.

DISCUSSION: Councilmember Gookin asked for a status update regarding electronic bill notification. Mr. Tymesen explained that the recent upgrade to the Springbrook software allows for that function. Councilmember Gookin expressed concern regarding continued references to a potential local option tax and wants to look at other options. He felt such tool would include a resort city tax; going to voters to increase sales tax for a specific project; and/or a recreational district tax. Councilmember McEvers clarified that any of those options would not provide funding for Police Officers as those options are project specific and he does not know of any tools that would allow for funding Police Officers. Mayor Widmyer asked for a review of how the state divides sales tax. Mr. Tymesen explained that it is a formula based on a city’s valuation of property and its population.

Mr. Tymesen reviewed the Council submitted goals which were categorized as major goals, new ideas, continuous improvements, public safety, planning, communication, and urban renewal. Chief Gabriel stated that Fire Station 4 is one part of public safety and that the bond will be used for the fire engine for Station No. 4, but not the staffing. The City has the land and Impact Fee funding for construction, but personnel costs are going to be needed to staff the station. He felt that savings from the FRF would be a funding option for personnel. The City Council affirmed that public safety is the highest strategic goal for 2015/2016.

Mr. Tymesen reviewed the planning related goals. Ms. Anderson mentioned that there are two town hall meetings scheduled regarding East Sherman Avenue and she has drafted a scope of work for a consultant for master planning of the East Sherman area. The Planning Department will also look at possible code changes to promote businesses within that area, as well as possible incentives to rehabilitate older buildings. Ms. Anderson confirmed that stakeholders that own property in the East Sherman area will be involved. She noted that East Sherman master planning was included in the Vision 2030 plan as a community interest goal.

Mayor Widmyer stated that the City of Boise has combined art and history into one committee, and he would like the Arts Commission to look at adding a historical subcommittee. Additionally, he noted several historical pieces in the City Park that he would like to see rehabilitated.

Mr. Tymesen reviewed the communication category goals. Councilmember McEvers stated that it was the City’s intent to have CDATV be a community channel and foster partnerships with School District #271 and North Idaho College. He noted that the School District only holds one meeting a month and the investment in a studio is expensive. A long-term vision discussed at the
committee level is for the City of Coeur d'Alene act as the community studio and the partners to share in the cost. Additionally, streaming across the web may be the way of the future. Communication Coordinator Keith Erickson stated that social media provides a large pool for outreach. Councilmember Miller stated that it is important to track who is being reached with city-wide communication efforts. She believes that the City Poll reaches other than the normal bloggers; however she would like to track who are the audiences. Councilmember Miller expressed a desire to not duplicate efforts that other organizations should be doing and that the City should look toward partnership for communication.

Mr. Tymesen reviewed the category of Urban Renewal which included a review of LCDC and an option to extend the River District. Mayor Widmyer explained that a review of LCDC would include planning for the closure of the Lake District in 2021, as discussion regarding ramp down, outstanding obligations, etc. should take place soon. He also explained that a review of River District should occur with closure scheduled for 2026. There is an option to close the River District early, so more discussions should take place. Councilmember Adams stated that one cost savings measure would be for the Council to take over LCDC and eliminate a paid position. Councilmember Gookin stated that he does not want to sit on the urban renewal board rather his goal is to wind down the district and repurpose it. He believes that if urban renewal is used successfully it should have a solid plan that includes achievement measurements.

Mr. Tymesen noted goals under the “New Ideas” category to include a downtown performing arts center and a community enhancement account. Councilmember Gookin stated that in other cities the downtown includes a theater that encourages people to attend the businesses near the theater. He felt it could be accomplished through an auditorium district and be owned by the City, but run independently. He noted that this would be a cultural capital enhancement to the downtown. Mayor Widmyer confirmed that performing arts have an economic boost to a community and businesses surrounding it. Councilmember McEvers stated that a community enhancement account would be used for those unknown opportunities that arise during a fiscal year and could be carried over year-to-year if not spent. Councilmember Gookin felt that all items should be noted in the budget. Councilmember McEvers explained that things change throughout the year and one cannot know everything at the time the budget is set.

Mr. Tymesen noted that Continued Improvement goals included items such as keeping property tax increase to a minimum, revamping the parking situation, and continued improvements to efficiencies and consistencies throughout the organization. Councilmember Edinger asked for more information regarding revamping parking. Mayor Widmyer stated that he reviewed the 2007 Parking Study and found there were parts of the study that were not implemented; therefore, he believes it should be revisited.

The Mayor reiterated that this is the year to prioritize public safety. Councilmember McEvers stated that this may be the year to look at taking a 3% increase to specifically fund public safety. Mr. Tymesen clarified that the City does not have the new growth number so it is not time to dive into budget numbers yet.
RESOLUTION NO. 15-019

A RESOLUTION OF THE CITY OF COEUR D'ALENE, KOOTENAI COUNTY, IDAHO
AUTHORIZING A PERSONAL SERVICES AGREEMENT WITH CHERYL METCALF FOR
CREATION AND INSTALLATION OF PUBLIC ART – CHIEF MORRIS ANTELOPE.

STAFF REPORT: Parks & Recreation Director Steve Anthony presented the request to
approve the Contract with Cheryl Metcalf for creation and installation of public art. Additionally
he is requesting approval of a Memorandum of Understanding with North Idaho College (NIC)
for the location of the art on NIC property. The Arts Commission selected the piece entitled
“Chief Morris Antelope” for the location at the trail head at NIC along the east bank of the
Spokane River. The contract with Ms. Metcalf is in the amount of $45,000 and could be
installed by October 2015.

MOTION: Motion Gookin, seconded by Edinger to approve Resolution No. 15-019, approving
an Agreement with Cheryl Metcalf for Public Art, “Chief Morris Antelope”

DISCUSSION: Councilmember Evans mentioned that 300 citizens voted on the art piece
selection and data collected demonstrates this piece was the choice of the community.
Councilmember Gookin stated that this is a local artist and demonstrates our regional history.
Mr. Anthony stated that the Coeur d’Alene Tribe is very excited about this piece.

ROLL CALL: Gookin Aye; Evans Aye; Adams Aye; Edinger Aye; Miller Aye; McEvers Aye.
Motion carried.

RESOLUTION NO. 15-020

A RESOLUTION OF THE CITY OF COEUR D'ALENE, KOOTENAI COUNTY, IDAHO
AUTHORIZING A MEMORANDUM OF UNDERSTANDING WITH NORTH IDAHO
COLLEGE FOR THE PLACEMENT OF PUBLIC ART.

MOTION: Motion by Edinger, seconded by Gookin to approve Resolution No. 15-020,
approving a Memorandum of Understanding with North Idaho College for Placement of Public
Art.

ROLL CALL: Evans Aye; Adams Aye; Edinger Aye; Miller Aye; McEvers Aye; Gookin Aye.
Motion carried.

RESOLUTION NO. 15-021

A RESOLUTION OF THE CITY OF COEUR D'ALENE, KOOTENAI COUNTY, IDAHO
AUTHORIZING A LETTER OF AGREEMENT WITH DEW DROP SPRINKLERS AND
LANDSCAPING FOR INSTALLATION OF IRRIGATION ON THE WATER SIDE OF
ROSENBERRY DRIVE.
STAFF REPORT: City Engineer Gordon Dobler stated the installation of irrigation and landscaping completes the last task for the levee project this year. The irrigation is instrumental in establishing ground cover outside the levee and is required for the certification. He explained that NIC’s irrigation system does not meet the needs of this area.

MOTION: Motion by Evans, seconded by Adams to approve Resolution No. 15-021, approving a contract with Dew Drop Irrigation for Levee Irrigation.

DISCUSSION: Councilmember Edinger asked if the City is funding the entire contract amount. Mr. Dobler said that NIC has provided $100,000 this year to cover costs throughout the year, so one could argue that some of those funds could have deferred costs. He explained that the City has covered over $350,000 in costs this year. Councilmember Edinger stated that NIC should split everything. Mr. Dobler thought that was the original agreement with NIC’s Board; however, early this spring the board stated that they were not aware of a 50/50 funding arrangement. Mr. Dobler explained that while the discussions were ongoing regarding maintenance, NIC owns the ground and so they should be agreeable to maintain it. Additionally, NIC will get benefit from the upgraded irrigation system and have agreed to pay for the water. Councilmember Edinger clarified that the City needs to get a formal maintenance agreement with NIC. Mr. Dobler stated that he is working on an agreement now and hopes to have it to City Council within three months. Councilmember McEvers asked if there were plans to resurface the dike road and stated that he does not want the City to have to cover the entire irrigation system costs. Mr. Dobler explained that there are no current plans to overlay the road, but he could look at a chip seal which would cost approximately $100,000.

ROLL CALL: Adams Aye; Edinger Aye; Miller Aye; McEvers Aye; Gookin Aye; Evans Aye. Motion carried.

ADJOURNMENT: Motion by Gookin, seconded by McEvers, that there being no other business this meeting be adjourned. Motion carried.

The meeting adjourned at 5:57 p.m.

___________________________________
Steve Widmyer, Mayor

ATTEST:

_____________________________
Renata McLeod,
City Clerk