Parking Commission
January 10, 2023

Commissioners Present: Ann Melbourn, Jim Chapkis, Ben Widmyer, Don Walters, Tom Messina, Stuart Wagner, Steve Petersen, Brad Jordan

Commissioners Absent: Elaine Price

Staff/Advisors Present: Audrey Bell (Diamond Parking), Andrea Pierce (Diamond Parking), Emily Boyd (Downtown Association), Chloe Linton (Downtown Association), Stephanie Padilla, and Troy Tymesen (City of Coeur d'Alene)

Motion to approve the minutes made by commissioner Wagner, seconded by commissioner Melbourn. M/S/A

Public Comments:
No public comments

Commissioner Comments:
No commissioner comments

Staff Comments
Two term positions are listed as open on the commission.

OLD BUSINESS

Parking Revenue Report:
Audrey updated the commission on December's parking revenue. Parking permits for December were up 40 over the same month in 2021. CDA Garage increased by 37 permits over last year in the secured parking area. A total revenue increase of $1256. December revenue was down over 2021 due to the snow. However, it is up in the quarter.

Parking Garage Update
Gates are now just down from the CDA Garage. Members got emails throughout November. The removal did not have a ton of hiccups. Right now, the garage is down 10 passes after the gates have been lifted. The signs and enforcement are now in place.

Wayfinding Signs Update: Todd Feusier and Travis Galloway from the Streets department came to speak to the committee. Signs are expensive either way, but Troy asked the streets dept. to look at how these could be produced in-house with more modern technology. The quotes below are pre-holiday prices.

HIP (High Intensity Prism) printers - Largest signs would be 60 inch

- 3M/HP = $25,814.25. Feels like it could be a rough estimate that may grow. 3M owns HP, so all 3M products would need to be used.
- Avery Dennison = $34,850 feels like a full complete package.

If the street dept. does not print at least 1000 signs per year, purchasing a printer might not be a viable option. Todd would agree that the city is not far behind this number. The commission would like to know where this extra funding would come from? City Council.

Note* this cost is just the cutter and equipment and extra materials would need to be purchased (the
sign material, ink) as well as the service contract and training (4 or 5 staff) which will add to the above costs.

NEXT STEPS = Come back in a month and put together an overall full package to include blanks/inks and service contracts with the alternative of outsourcing these signs then pitch it to City Council.

Sub-committee meeting date

To talk about the future parking planning. Should be about an hour a month for 3 months only. Stephanie will investigate the availability of locations and revisit this at next month's meeting.

NEW BUSINESS

1) Parking rate increase

Deferred to next month. Rich and associates had previously studied downtown parking, a renewed study would need to be approved and costed. Seasonality would have to be noted, and midtown to be included.

2) Board Member input on parking needs/issues

The possibility of having streets to have residential switch no street parking days to allow for fully plowed streets. The challenge would be that there are not enough plow teams to deliver on a snow plan.

Meeting adjourned at 3:30 p.m.

The next meeting is scheduled for February 14th at 3:00pm.