

Arbor Day Art Contest for Button Design – 2012

Each year the 4th grade students in the Coeur d'Alene, Post Falls, and Lakeland school districts receive tree seedlings and a "button" for Arbor Day. The Arbor Day Committee is now seeking a design for the 2012 Arbor Day button.

Who: Middle School and High School students residing within Coeur d'Alene, Post Falls or Lakeland School Districts are invited to participate in the Arbor Day Button Art Contest.

What: Design entries of original artwork for Arbor Day buttons are to:

- Include the words "Arbor Day" and/or an appropriate message or slogan (examples: "Plant Some Shade", "Breathe Free, Plant a Tree");
- Inclusion of the year (2012) is desirable, but is not required.
- Be circular in design: 5" in diameter;
- Have detail work that is appropriate for reduction of the design to fit on a 2¼" round button. Small letters and details will be less visible on the final button;
- Because of particulars of centering and wrapping the art onto a button back, it is important to NOT have a drawn line around the perimeter of the design. DO place text and features essential to the design at least 3/8" inside/away from a **light pencil 5"** border, or extend colors and design slightly beyond the **unmarked** border. (See *Design Tips sheet*)
- Have artist's name, school, grade level and telephone number written on, or attached to, **the back** of the entry.

When/How: Submit design by 4:00 p.m. Friday, March 2, 2012

- Arbor Day Committee will select 6 to 8 finalists;
- The winner & runners-up will be selected by fourth grade students;
- Approximately 2,000 Buttons will be prepared for distribution in April.

Where: Submit design entries to one of the below locations:

- Coeur d'Alene Parks Dept. – 710 E. Mullan Ave. Coeur d'Alene (City Hall)
- Post Falls Parks Dept. – 408 N. Spokane Street, Post Falls (City Hall)
- Hayden Urban Forester – 8930 N. Government Way, Hayden (City Hall)

Why: Art work of all finalists will be displayed publicly in conjunction with Arbor Day celebrations. The 3rd place artist will receive \$25; the 2nd place artist will receive \$50. The winning artist will receive:

- \$75
- t-shirt featuring winning artwork
- twenty Arbor Day 2012 buttons featuring winning artwork!

Recognition will also be given to the top entries from each school.

Note: The winning artist gives the Arbor Day Committee the right to use the winning artwork for projects promoting Arbor Day.

Background Information: *Arbor Day is a tree-planting holiday celebrated internationally. Idaho's Arbor Day is the last Friday in April - April 27th in 2012. A variety of Arbor Day celebrations in Kootenai County are coordinated by a committee consisting of representatives from the U.S. Forest Service, the University of Idaho Extension, city governments, and several service organizations. The seedlings and buttons that are distributed are purchased with donations from local forest products companies, tree services, and nurseries. **Questions** can be directed to:*

Karen (769-2266) ❖ Brendan (292-2315) ❖ Chris (209-0987)

