

# Call to Artists

## City of Coeur d'Alene, Idaho

### Coeur d'Alene Arts Commission

#### **Submission Deadline**

Applications must be received by **April 15, 2015, at 5:00 P.M.** To ensure fairness to all, there are no extensions or waivers of deadlines.

#### **Eligibility**

The project is open to all artists, graphic designers, photographers, illustrators and other creative individuals residing within a 100 mile radius of Coeur d'Alene regardless of race, color, religion, national origin, gender, age, marital status, or physical or mental disability. Arts Commission members and selection committee members are not eligible for participation.

#### **Project Intent**

Public art can be a change agent for the community. It creates and enhances neighborhood and community identity. It enhances the visual landscape and character of the city. It turns ordinary spaces into community landmarks and promotes community dialogue and, most importantly, it is accessible to everyone.

The utility boxes, which keep lights flashing and communications running, are undiscovered canvases for artists, graphic designers, photographers, illustrators and other individuals with the imagination to cover them with their artwork. Box locations will be enhanced in Coeur d'Alene using an artist's design to be printed on vinyl and wrapped around the boxes. The design must integrate all sides of a box to capture the interest of those that drive and walk by them. Examples of installations can be viewed on the City of Coeur d'Alene web site at

**<http://www.cdaid.org/401/committees/arts-commission/public-art-collection/public-art-utility-boxes>**

This is an open interpretation of how to creatively cover a rectangle to make a lasting impression on residents and visitors. With the rich history and the diverse population that make up this area the possibilities for design, range from whimsical to landscape, from pictorial to abstract.

The artwork must be a minimum size of 20" x 16" and appropriate for digital scanning. Digital submissions should be at a minimum 36" x 16" at 600 ppi. Non-digital original artwork will be returned to the artist after scanning. Art work must be original works of art by the submitting artist. The art may be a new original piece or an existing work of the artist. The art may not be on display in other public art programs within a radius of 100 miles around Coeur d'Alene for the period of the public display. Please refer to the attached PDF examples document for sample finished box images.

Once individual selection is completed, each person will be given the template for the utility box at their assigned location. The artwork is to be designed to enable a vinyl wrapping of the front, back, sides and top of the boxes. An example of a template is attached.

#### **Artwork Location**

Utility Box locations are located throughout Coeur d'Alene. ***The specific location of the traffic/utility box will be assigned by the selection committee.*** The design will be wrapped around all exposed surfaces of the box. The fabricator will take the artists' designs and transform them into a vinyl wrap and apply them to the Signal utility boxes.

## **Budget and Payment Schedule**

Selected artists will be paid \$600.00 to design one mural for a signal utility box, and \$800.00 for a double box, using provided templates as a guide. The artist fee is payable upon acceptance of the final artwork. **Artists do not fabricate or install the final art on the box.**

## **The Artwork**

Artwork must be original works of art by the submitting artist. The art may be a new original piece or an existing work of the artist. The art may not be on display in other public art programs within a radius of 100 miles around Coeur d'Alene for the period of the public display.

The Artwork may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship.

There is no theme to this call, allowing for open interpretation and creativity to make a lasting impression on residents and visitors. The artwork must be a minimum size of 20" x 16" and appropriate for digital scanning. Non-digital original artwork will be returned to the artist after scanning. Please refer to the attached PDF templates document for sample box images.

**Final digital submissions should be at a minimum 36" x 16" at 600 ppi.** Digital images that are smaller than the minimum size cannot be accepted. Alternatively, an 8" x 10" continuous tone print may be submitted. Ink jet prints are not acceptable.

## **Selection Criteria**

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, and diversity. Submissions will be evaluated relative to their feasibility and convincing evidence of the artist's ability to successfully complete the work as proposed evidenced by the submitted materials. To view art that is in the Coeur d'Alene City Public Art collections go to:

**<http://www.cdaid.org/190/committees/arts-commission/public-art-collection>**

## **Selection Process**

Responses to this "Call to Artists" will be evaluated by a selection committee consisting of seven (7) voting members which may include people from the following categories: (a) arts professionals; (b) Coeur d'Alene citizens who may be from the neighborhood impacted by the project; (c) council member, and (d) a council appointed representative of special interest. Non-voting members of the selection committee shall include members of the Coeur d'Alene Arts Commission and city staff.

Individuals meeting the submission requirements by April 15th will be eligible for the selection committee's consideration on April 28<sup>th</sup>. Selected artists will be notified May 4th. A meeting will be scheduled with the selected artists to explain the process and templates with final dimensions for the utility boxes will be given to the individuals selected along with their contracts.

## **Timeline**

These dates are subject to change:

- |                  |   |
|------------------|---|
| • March 2, 2015  | Call to Artists Sent Out                      |
| • April 15, 2015 | Response from Artists Due by 5:00 p.m.        |
| • April 28, 2015 | Selection Committee Meets and Makes Selection |
| • May 4, 2015    | Selected Artists Contacted                    |

- May 29, 2015                      Artwork Creation Completed and Submitted to the Arts Commission
- June 1 – July 31, 2015        Artwork Scanned, Vinyl Wrap Created and Installed

### **Submission Requirements**

An artist may submit at most four (4) images for consideration. Please submit the following materials to the address below. **All images must be in a digital format for electronic presentation.**

1. Completion of "Artists Information and Proposal" form. No submission will be accepted without this form.
2. Artists must send in two to ten digital examples of past work (150-300 dpi jpgs) with annotated image list.
3. Provide up to four (4) "Concept Drawings", limited to 8 ½ x 11 digital image to show the selection committee your idea, theme, etc. for the project. Artist may also submit existing art images in place of the "Concept Drawings."
4. Self-addressed and stamped envelope for return of materials if you want them returned.

Incomplete or ineligible applications will not be reviewed. Please do not bind or staple applications, nor use plastic sheets or presentation folders.

### **Contact and Mailing Information**

Sean Holm, Arts Commission Liaison, City of Coeur d'Alene  
 710 E. Mullan Avenue  
 Coeur d'Alene, Idaho 83814  
**Phone: (208) 676-7401**  
**Email: [sholm@cdaid.org](mailto:sholm@cdaid.org)**

### **Notification of Artists**

Artists will be notified of the selection committee's decision by mail. Please do not call the city to ask about selection of finalists.

### **Application Return**

The City of Coeur d'Alene will keep all applications on file, unless the artist indicates that they do not want their name added to the city's artist database for email notices of future calls. Artists who want their materials returned must include a self-addressed stamped envelope with sufficient postage. Every effort will be made to protect submitted materials; however, the city will not accept responsibility for any loss or damage.

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The City of Coeur d'Alene reserves the right to change the dates of the project timeline, to modify this solicitation, to request additional information or proposals from any or all participating artists, to re-open the competition and/or to accept or reject, at any time prior to the commissioning of a work, any or all design proposals.

**For More Information visit our website at:**

**<http://www.cdaid.org/index.php/city-info/public-art>**

**For more information on the rich history of Coeur d'Alene go to the following websites:**

**<http://www.smalltowngems.com/browse/towns/idaho/coeurdalene/coeurdaleneidtownhistory.html>**

# Artists Information and Proposal

## Artists Information

Please use this form to accompany any supporting documentation. **Do not refer the selection committee to your website for any information.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address: (if available): \_\_\_\_\_

Please include:

- A digital JPG image of the artist conceptual drawing - 8<sup>1/2</sup> x 10 (150-300 ppi)
  - **Please do not submit a physical sample with your proposal**
- Five (5) to ten (10) Numbered jpgs of previous work with accompanying list of the images to include:
  - Description of work
  - Dimensions
  - Materials

Note, incomplete applications will not be processed. The Artist's Information and Proposal Form **must** accompany your proposal and support materials

## Application checklist

- ☐ Completed Artist's Information and Proposal Sheet  
CD with:
  - ☐ JPG's of past work
  - ☐ JPG's of artist's rendering(s) for proposal
  - ☐ Descriptive list of images
  - ☐ Self addressed stamped envelope if you wish your materials returned

Please send completed applications with support materials to the City Liaison to the Arts Commission

Sean Holm, Arts Commission Liaison  
City of Coeur d' Alene  
710 E Mullan Ave  
Coeur d' Alene, ID 83814

Email: [sholm@cdaid.org](mailto:sholm@cdaid.org)

For more information about the Coeur d'Alene Arts Commission please go to our website:  
<http://www.cdaid.org/index.php/city-info/public-art>

# Signal Box Project Examples



Note: Examples are from Coeur d'Alene and various cities





Coeur d'Alene Installations

*Signal Box Wrap Project*

*Template Examples*

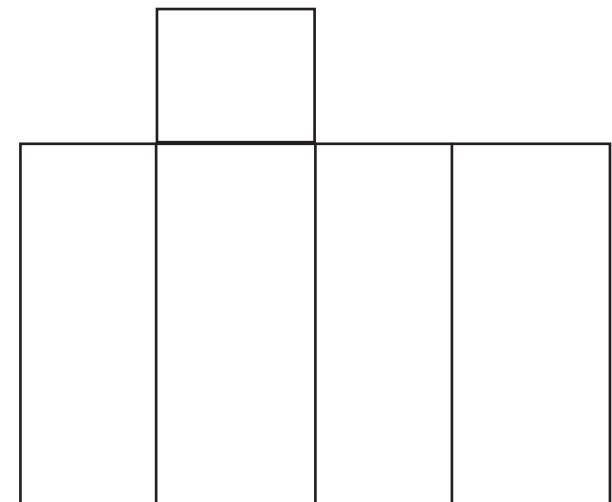
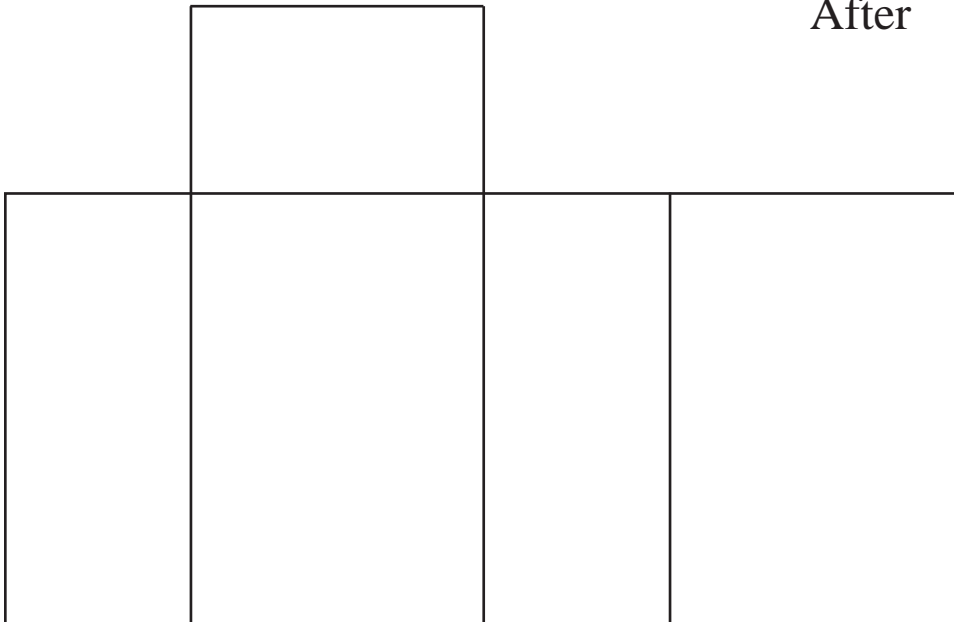
# Double Box Site



After



Before



Actual box dimensions will be supplied after the artist selection process.



# Single Box Site



After



Before