

# City of Coeur d'Alene, Idaho

## Call to Artists – “Storm Drain Art”



### **Project Intent / Location:**

The City of Coeur d'Alene is seeking local artists for “storm drain art” that is aesthetically pleasing and entertaining, while also teaching residents and visitors to our community to care for our treasures -- the surface waters of the Coeur d'Alene Lake and the ground water of the Rathdrum Prairie Aquifer. We want to remind people that whatever enters our storm drains flows either to Lake Coeur d'Alene or to a swale, which eventually ends up in our aquifer.

Please review the attached photographs and map which provide information about the appearance and location of four storm drains which have been selected for this Call to Artists. Artists are encouraged to visit the proposed locations prior to beginning their design. The specific location assigned to each artist will be the sole decision of the selection committee.

Artists should keep in mind the following theme ideas when designing a “storm drain art” proposal:

1. Stormwater pollution prevention – “Know where it flows”
2. Clean water is an art
3. Coeur d'Alene Lake is everyone's lake
4. We all swim in the lake
5. Our local ecosystem: Local wildlife, habitat, and natural beauty. Only include creatures that live in Northern Idaho

### **Eligibility:**

This Call is open to artists residing in Kootenai County, Idaho, regardless of race, color, religion, national origin, gender, age, marital status, physical or mental disability. Coeur d'Alene Arts Commission members and selection committee members are not eligible for participation.

**The Artwork:**

Designs must adhere to the following criteria:

- Designs must be painted on the area surrounding the drain and must run to, or incorporate the drain.
- Painting may not go beyond the lower portion of the curb and gutter.
- The design should include a message or phrase that references one or more of the themes.
- Designs may not contain any business promotions or advertisements, religious art, sexual content, negative imagery, or convey political partisanship.
- Designs may not include any breach of intellectual property, brands or trademarks, or depictions of illegal activity.
- Designs may not incorporate any physical objects attached to the drains, or any other non-paint materials.
- Designs must be public-friendly.
- Artwork must be original works of art by the submitting Artist.
- Artist may be required to alter design to accommodate the needs of the specific location.
- If the final design differs greatly from the proposed design, the City of Coeur d'Alene reserves the right to remove the artwork.

**Budget & Payment Schedule:**

Each of the four artists selected for this project will receive \$500.00 upon completion and acceptance of the "storm drain" art. The City of Coeur d'Alene will provide eco-friendly paints in primary colors (which can be mixed by the artist to create additional colors,) prepare the site for painting, and will analyze the safety needs and provide safety cones and an orange vest for the artist. The artist will be expected to provide all other required materials, including brushes.

**Submissions:**

The artist may submit up to THREE (3) concept proposals for consideration, and up to FIVE (5) examples of previous work. All images must be in a digital format for electronic presentation (A CD or Flash Drive is acceptable). A descriptive list of the images must also be submitted.

In addition, artist must complete the attached "Artist Information and Proposal" form. No submission will be accepted without this form.

Incomplete or ineligible applications will not be reviewed. Please do not bind or staple applications, nor use plastic sheets or presentation folders.

After the review period for the initial submissions, the artists will be chosen and notified of their selection. Upon notification, the artist will be responsible to coordinate a time to paint with the City of Coeur d'Alene, with completion of the painting occurring within thirty (30) days of the date of the signed contract.

**Submission Deadline:**

Please send completed applications with supporting materials to the Coeur d'Alene Arts Commission:

Amy Ferguson, Executive Assistant  
Coeur d'Alene Arts Commission  
c/o Coeur d'Alene City Hall  
710 E. Mullan Avenue  
Coeur d'Alene, ID 83814

Email: [amyf@cdaid.org](mailto:amyf@cdaid.org)

Applications must be received no later than 5:00 PDT on May 22, 2019. To ensure fairness, no extensions or waivers of deadlines will be granted.

**Selection Process:**

Responses to the Call to Artists will be evaluated by a selection committee consisting of seven (7) voting members. Non-voting members of the selection committee shall include members of the Coeur d'Alene Arts Commission and city staff.

**Timeline:**

1. Call to Artists: April 12, 2019
2. Concept Proposals from Artists received by May 22, 2019.
3. The successful artists will be chosen by the selection committee by June 10, 2019. The designs will be brought to the Coeur d'Alene Arts Commission on June 25, 2019, and then to the City Council for approval at their July 2nd meeting.
4. Contract issued for Artist by July 3, 2019.
5. Artist to coordinate with City of Coeur d'Alene to schedule completion of "storm drain art" within thirty (30) days of the date of the signed contract.
6. Upon completion of the "storm drain art" and approval of the City's Arts Commission liaison, the artist will receive payment.

**Selection Criteria:**

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, and diversity. Submissions will also be evaluated on their feasibility and convincing evidence of the Artist's ability to successfully complete the work as proposed by the submitted materials.

**Application Return:**

The City of Coeur d'Alene will keep all applications on file. Every effort will be made to protect submitted materials; however, the city will not accept responsibility for any loss or damage.

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The City of Coeur d'Alene reserves the right to change the dates of the project timeline, to modify this solicitation, to request additional information or proposals from any or all participating artists, to re-open the competition and/or to accept or reject, at any time prior to the commissioning of a work, any or all design proposals.

For more information about the Coeur d'Alene Arts Commission, visit our website at: [www.cdaid.org/arts](http://www.cdaid.org/arts).

# Artist Information and Proposal

## Artist Information

Please use this form to accompany any supporting documentation. **Do not refer the selection committee to your website for any information.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website Address (if available): \_\_\_\_\_

## Please include:

- Up to three (3) numbered jpg images for consideration for storm drain art. **All images must be in a digital format for electronic presentation, and must be clearly identified as concept proposals.**
- Up to five (5) numbered jpg images showing images of previous work, which must be clearly identified as examples of previous work.
- Written description of each image showing the selection committee your idea, theme, etc. for the project.

## Application Checklist:

- ☐ Completed Artist Information and Proposal Sheet
- ☐ JPG's of images for consideration, clearly identified as concept proposals
- ☐ JPG's of images showing examples of previous work, clearly identified
- ☐ Descriptive list of images

Please send completed applications with supporting materials to the Arts Commission:

Amy Ferguson, Executive Assistant  
Coeur d'Alene Arts Commission  
c/o Coeur d'Alene City Hall  
710 E. Mullan Avenue  
Coeur d'Alene, ID 83814

Email: [amyf@cdaid.org](mailto:amyf@cdaid.org)

For more information about the Coeur d'Alene Arts Commission, please visit our website:  
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**EXAMPLES OF STORM DRAIN ART**





CITY PARK

2ND & SHERMAN

6TH & FRONT

7TH & FRONT





## Front Avenue near 6<sup>th</sup> & 7<sup>th</sup>



Approximately 3'x3' area for each

## City Park and 2<sup>nd</sup> & Sherman Ave.



Approximately 3 ft. x 2 ft. area



Approximately 4 ft. x 3 ft. area