

City of Coeur d'Alene, Idaho

Call for Artists – Sherman Square Park and Centennial Trail Underpass Mural Project

The Coeur d'Alene Arts Commission is excited to announce two opportunities for artists to leave their mark and enhance the visual landscape and character of our community. Public art helps to set the tone of a neighborhood and builds community identity. It takes an ordinary space that you might walk by daily without notice, and makes it extraordinary. Most importantly, public art is accessible to everyone and creates an emotional response in all who see it -- the young, and the young-at-heart alike.

The Coeur d'Alene Arts Commission invites artists/artist teams to submit qualifications for consideration for two painted mural projects.

- **Sherman Square Park located at 316 Sherman Avenue in Downtown Coeur d'Alene**

The goal for the piece is to significantly beautify and revitalize one of the primary gathering areas on Sherman Avenue. This quaint park is a popular lunch spot for locals and a convenient rest stop for families, shoppers and tourists exploring all that Sherman Avenue has to offer. The park is used for concerts during the summer and is always bustling with activity when the weather is warm. The mural will be painted at the east end of the park, on the west-facing wall of the building, which currently houses the Pita Pit restaurant. This wall is not only visible to visitors of the park but also to everyone who walks, rides or drives east on Sherman Avenue. There is an existing mural that will need to be painted over by the artist chosen for this piece.

Project Dimension: The concrete wall is 60 feet wide, and slopes from approximately 22 feet tall to 18 feet tall. Submission designs must be configured to cover the majority of the wall space.

There is no theme for this Call to Artists, however the work should be appropriate for viewers of all ages, should reflect the vibrant beauty of our downtown community and leave a lasting impression on all who view it.

- **Centennial Trail Underpass**

The goal for the piece is to significantly beautify this busy underpass located near the confluence of the North Idaho Centennial Trail and the Prairie Trail. The North Idaho Centennial Trail is 23 miles long, extending from Higgins Point on Coeur d'Alene Lake Drive to the Idaho/Washington state line, where it connects with the Spokane River Centennial Trail and on to Nine Mile Falls in Spokane. You can walk, jog, or bicycle this beautiful trail, which features rest areas, scenic overlooks and historical stops. The trail sees thousands of visitors yearly including serious cyclists, Ironman competitors, daily commuters, outdoor enthusiasts, and young families enjoying a summer stroll. The east side of the Seltice Way Trail Overpass is 128 feet long by approximately 30 feet tall, with 4 columns. The west side is 128 feet long by approximately 30 feet tall, plus four columns. Columns are approximately 15 feet tall with a 32-inch diameter.

There is no theme for this Call to Artists, allowing for a creative interpretation that will reflect the vibrant beauty and spirit of adventure the trail embodies. The work should be appropriate for viewers of all ages.

Additional Details:

Each Artist/Artist Team may submit up to five (5) designs.

Artists and Artist Teams can submit designs for both projects, but can only be selected as the winner of one. Mural locations for winning artists will be assigned at the City's sole discretion.

Include in your proposal the expected budget for your art.

The murals for both projects must be painted directly on the surface of the wall/underpass. Paint must be outdoor grade that is weather resistant and can stand up to the wear and tear of prolonged public interaction and exposure to the elements of the Pacific Northwest. The murals are expected to have a lifespan of at least seven (7) years. The City reserves the right to replace the murals after this period of time.

Submission Deadline:

Applications must be received through the CaFÉ website (www.callforentry.org) no later than 5 PM PDT Saturday, August 13, 2016. The call is entitled "City of Coeur d'Alene Idaho Mural Project."

Timeline:

1. Call to Artists: July 13, 2016
2. Concepts and preliminary drawings from Artists received: August 13, 2016
3. Chosen Artists selected by the public art selection committee and notified by August 26, 2016
4. Chosen Artists to develop final drawings by September 9, 2016
5. Final Drawings and artist selection recommendations to be presented to the Coeur d'Alene Arts Commission on September 13, 2016, the General Services Committee on September 26, 2016, and the City Council on October 4, 2016
6. Contracts issued for artists on October 5, 2016
7. Painting of each mural to be completed by October 28, 2016

Eligibility:

This call is open to all Artists, Designers, or Creative individuals residing in the Northwest (Idaho, Oregon, Montana, and Washington) regardless of race, color, religion, national origin, gender, age, and marital status, physical or mental disability. Coeur d'Alene Arts Commission members and selection committee members are not eligible for participation.

Initial Submission:

The Artists will submit a resume reflecting any experience in submission, selection, and/or successful installation of public art on a similar scale. Each of the initial submissions should include at least one (1) **CLEARLY IDENTIFIED** image of the proposal/concept, and up to five (5) clearly identified images of previous work.

After the review period of the initial submissions, the finalists will be chosen and notified of their selection. The chosen Artists will then prepare final drawings subject to approval of the public art selection committee, Arts Commission, and City Council.

The Artwork:

Artwork must be original works of art by submitting Artists. The art may be a new original piece or an existing work of the Artists. The art may not be on display in other public art programs within a radius of 200 miles around Coeur d'Alene. The artwork may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship.

The chosen art will be for exterior installation and requires durability and characteristics to withstand the elements in the Pacific Northwest, including regular maintenance and washing of the wall. The art is expected to have a lifespan of at least seven (7) years.

The selected Artists must own all equipment and materials needed to safely execute the project, including ladders, lifts, etc.

Submission Requirements:

Please submit proposals through the CaFÉ website (www.callforentry.org). The call is entitled "City of Coeur d Alene Idaho Mural Project."

Artists will be required to include a description of materials and dimensions of the proposed art, a budget, and an artist statement. Submittals are limited to five per artist.

Selection Process:

Responses to the Call to Artists will be evaluated by a selection committee consisting of seven (7) voting members. Non-voting members of the selection committee shall include members of the Coeur d'Alene Arts Commission and city staff.

Selection Criteria:

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context and diversity. Submissions will also be evaluated on their feasibility and convincing

evidence of the Artist's ability to successfully complete the work as proposed by the submitted materials.

Budget & Payment Schedule:

The allowable budget for Artists for the Sherman Square Park mural is up to, but no more than, \$12,000.

The allowable budget for the Centennial Trail Underpass mural is up to, but no more than, \$38,000.

Included in the budget are the Artist's fee, travel, materials, documentation, installation and all other costs accrued by the Artist specific to this Call to Artists. The chosen Artists will be given an up-front negotiated draw from the budget, with the remaining balance of the Artist's fee paid upon acceptance of the final artwork.

Application Return:

The City of Coeur d'Alene will keep all applications on file, unless the artist indicates that they do not want their name added to the city's artist database for email notices of future calls. Artist's response for this Call to Artists will not be returned. Every effort will be made to protect submitted materials; however, the city will not accept responsibility for any lost or damaged materials during the selection process.

The City of Coeur d'Alene reserved the right to change the dates of this project timeline, to modify this solicitation, to request additional information or proposal from any or all participating artists, to re-open the competition and/or to accept or reject, at any time prior to the commissioning of a work, any or all design proposals.

For more information about the Coeur d'Alene Arts Commission, visit our website at <http://www.cdavid.org/109/committees/arts-commission>

Contact Information:

City Liaison to the Arts Commission:
Sam Taylor, Deputy City Administrator
Phone: (208) 769-2359
Email: staylor@cdavid.org

Thank you for your interest!



Sherman Mural Site (w/existing mural)



Sherman Mural Site (w/existing mural)



Sherman Mural Site (w/existing mural)



Seltice West Mural Site



Seltice East Mural Site