

Call to Artists

City of Coeur d'Alene, Idaho

Coeur d'Alene Arts Commission

Submission Deadline

Applications must be received by May 19, 2014, at 5:00 P.M. To ensure fairness to all, there are no extensions or waivers of deadlines.

Eligibility

The project is open to all artists, graphic designers, photographers, illustrators and other creative individuals residing within a 100 mile radius of Coeur d'Alene regardless of race, color, religion, national origin, gender, age, marital status, or physical or mental disability. Arts Commission members and selection committee members are not eligible for participation.

Project Intent

Public art can be a change agent for the community. It creates and enhances neighborhood and community identity. It enhances the visual landscape and character of the city. It turns ordinary spaces into community landmarks and promotes community dialogue and, most importantly, it is accessible to everyone.

The utility boxes, which keep lights flashing and communications running, are undiscovered canvases for artists, graphic designers, photographers, illustrators and other individuals with the imagination to cover them with their artwork. Nine (9) of these box locations have been designated to be enhanced in Coeur d'Alene using an artist's design to be printed on vinyl and wrapped around the boxes. The design must integrate all sides of a box to capture the interest of those that drive and walk by them. (See examples of attached templates)

This is an open interpretation of how to creatively cover a rectangle to make a lasting impression on residents and visitors. With the rich history and the diverse possibilities that make up this area the possibilities for design, range from whimsical to landscape, from pictorial to abstract.

The artwork must be a minimum size of 20" x 16" and appropriate for digital scanning. Digital submissions should be at a minimum 36" x 16" at 600 ppi. Non-digital original artwork will be returned to the artist after scanning. Art work must be original works of art by the submitting artist. The art may be a new original piece or an existing work of the artist. The art may not be on display in other public art programs within a radius of 100 miles around Coeur d'Alene for the period of the public display. Please refer to the attached PDF examples document for sample finished box images.

Once individual selection is completed, each person will be given the template for the utility box at their assigned location. The artwork is to be designed to enable a vinyl wrapping of the front, back, sides and top of the boxes.

Artwork Location

Utility Box locations are in Coeur d'Alene along Lakewood, Seltice Ave., Appleway, Hanley, Government Way, Beck and Harrison and will be viewed by pedestrians and street traffic. The design will be wrapped around all exposed surfaces of the box (see attached example templates).

The fabricator will take the artists' designs and transform them into a vinyl wrap and apply them to the traffic/utility boxes. ***The specific location of the traffic/utility box will be assigned by the selection committee.***

Budget and Payment Schedule

Selected artists will be paid \$600.00 to design one mural for a large traffic/utility box , and \$800.00 for a large and small box, using provided templates as a guide. There are ten locations that have two boxes, large/small.

Artists do not fabricate or install the final art on the box. The artist fee is payable upon acceptance of the final artwork.

The Artwork

Artwork must be original works of art by the submitting artist. The art may be a new original piece or an existing work of the artist. The art may not be on display in other public art programs within a radius of 100 miles around Coeur d'Alene for the period of the public display.

The Artwork may not contain advertising, religious art, sexual content, negative imagery or convey political partisanship.

There is no theme to this call, allowing for open interpretation and creativity to make a lasting impression on residents and visitors. The artwork must be a minimum size of 20" x 16" and appropriate for digital scanning. Digital submissions should be at a minimum 36" x 16" at 600 ppi. Non-digital original artwork will be returned to the artist after scanning. Please refer to the attached PDF templates document for sample box images.

Selection Criteria

Selection criteria to be used for consideration shall include, but not be limited to the following: Artistic quality, context, and diversity. Submissions will be evaluated relative to their feasibility and convincing evidence of the artist's ability to successfully complete the work as proposed evidenced by the submitted materials. To view art that is in the Coeur d'Alene City Public Art collections go to:

<http://www.cdaid.org/index.php/committees/arts-commission>

Selection Process

Responses to this "Call to Artists" will be evaluated by a selection committee consisting of seven (7) voting members which may include people from the following categories: (a) arts professionals; (b) Coeur d'Alene citizen's who may be from the neighborhood impacted by the project; (c) council member, and (d) a council appointed representative of special interest. Non-voting members of the selection committee shall include members of the Coeur d'Alene Arts Commission and city staff.

Individuals meeting the submission requirements by May 19th will be eligible for the selection committees consideration on May 29th. Templates with final dimensions for the utility boxes will be given to the individuals selected along with their contracts.

Timeline

These dates are subject to change

- | | |
|----------------------|---|
| • Apr 4, 2014 | Call to Artists Sent Out. |
| • May 19, 2014 | Response from Artists Due by 5:00 p.m. |
| • May 29, 2014 | Selection Committee Meets and Makes Selection. |
| • June 3, 2014 | Selected Artists Contacted |
| • July 3, 2014 | Artwork Creation Completed and Submitted to the Arts Commission |
| • July 7 – August 31 | Artwork Scanned, Vinyl Wrap Created and Installed |

Submission Requirements

Please submit the following materials to the address below. All images must be in a digital format for electronic presentation.

1. Completion of "Artists Information and Proposal" form. No submission will be accepted without this form.
2. Artists must send in two to ten digital examples of past work (150-300 dpi jpgs) with annotated image list.
3. Provide one (1) "Concept Drawing", limited to 8 ½ x 11 digital image to show the selection committee your idea, theme, etc. for the project. May also submit an existing image in place of the "Concept Drawing."
4. Self-addressed and stamped envelope for return of materials if you want them returned.

Incomplete or ineligible applications will not be reviewed. Please do not bind or staple applications, nor use plastic sheets or presentation folders.

Contact and Mailing Information

Steve Anthony, Arts Commission Liaison

City of Coeur d'Alene

710 E. Mullan Avenue

Coeur d'Alene, Idaho 83814

Phone: (208) 769-2249

Email: stevea@cdaid.org

Notification of Artists

Artists will be notified of the selection committee's decision by mail. Please do not call the city to ask about selection of finalists.

Application Return

The City of Coeur d'Alene will keep all applications on file, unless the artist indicates that they do not want their name added to the city's artist database for email notices of future calls. Artists who want their materials returned must include a self-addressed stamped envelope with sufficient postage. Every effort will be made to protect submitted materials; however, the city will not accept responsibility for any loss or damage.

The City of Coeur d'Alene reserves the right to change the dates of the project timeline, to modify this solicitation, to request additional information or proposals from any or all participating artists, to re-open the competition and/or to accept or reject, at any time prior to the commissioning of a work, any or all design proposals.

For More Information visit our website at:

<http://www.cdaid.org/index.php/city-info/public-art>

For more information on the rich history of Coeur d'Alene go to the following websites:

<http://www.smalltowngems.com/browse/towns/idaho/coeurdalene/coeurdaleneidtownhistory.html>

Signal Box Project Examples



Note: Examples are from Coeur d'Alene and various cities



Coeur d'Alene Installations

Signal Box Wrap Project

Template Examples

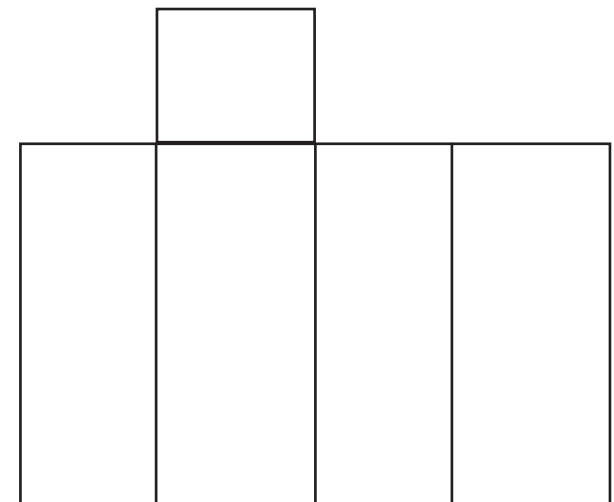
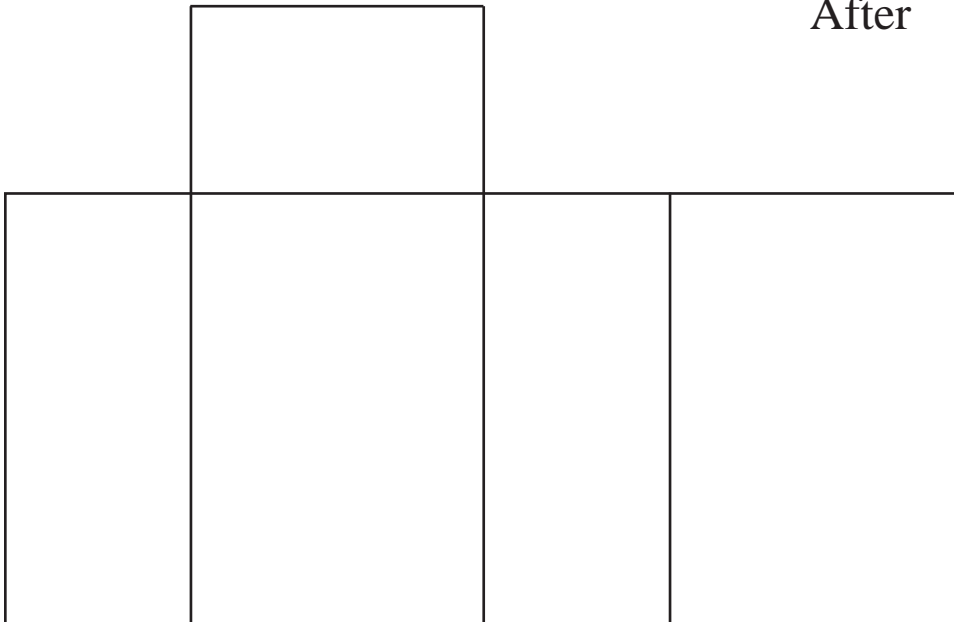
Double Box Site



After



Before



Actual box dimensions will be supplied after the artist selection process.

Single Box Site



After



Before

City of Coeur d' Alene
Call for Submissions for 2014 Utility Box Beautification Project

Artist' Proposal Form

Use this form to accompany any supporting documentation.

No applications will be considered without completion of this document

Do not refer the selection committee to your website for any information.

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone number: _____ Cell Phone: _____

Email Address: _____

Website Address: (if available): _____

Please write a short statement about your approach to public art:

Past relevant experience:

Please submit a written description of the your concept, highlighting your choice of theme as related to the project's intent, selection criteria and integration to the site, as well as your personal qualifications for doing this project.

(Attach separate sheet if necessary)

Dimensions of project:

Height: _____ Length: _____ Width: _____

What are the proposed materials:

Other requirements at installation i.e. electricity, water:

Required Maintenance of the installed piece:

Any other questions relevant to your specific call

Please also submit:

- Artist concept drawing 24" x 36" jpg (150-300 dpi)
 - **Please do not submit physical sample with your proposal**
- (10) numbered jpegs of previous work with accompanying list of images to include:
 - Description of work
 - Dimensions
 - Materials
 - Budget
 - Location
 - Client
- Resume or CV

Note, incomplete applications will not be processed.

The Artist's Information and Proposal Form **must** accompany your proposal and support materials

Please send this completed application with support materials to the City Liaison to the Arts Commission:

Steve Anthony, Recreation Director
City of Coeur d' Alene
710 E Mullan Ave
Coeur d' Alene, ID 83814

Email: stevea@cdaid.org

For more information about the Coeur d'Alene Arts Commission and to view works of art in the city collection please go to our website:

<http://www.cdaid.org/index.php/city-info/public-art>

For information about the history of Coeur d'Alene please go to